



Rhovaniil® Natural

Lead the Journey to Naturalness with the Most-Advanced Natural Vanillin

Contact our experts

Overview

Rhovaniil® Natural: a Unique Natural Flavor Labeling

Rhovaniil® Natural is a natural vanillin range that can be labeled as a Natural flavor according to both European and US stringent flavor regulations. Made from non-GMO raw materials,



of quality & pricing levels.

Learn more about Rhovanil® Natural properties

Syensqo: 130 Years of Experience in the Vanillin Aroma Field

Rhône Poulenc was the first to successfully synthesize an artificial equivalent of this precious molecule in the late 19th century, in France giving birth to the well known and established synthetic vanillin Rhovanil®. In the 2000's we developed **Rhovanil® Natural, a natural vanillin to answer consumers' increasing demand for natural and healthier ingredients**. By making natural vanillin accessible to everyone, we provide our partners a leading-edge natural aroma on a global and industrial scale. Today, **Rhovanil® Natural reaches the highest standards in purity and reliability** and is designed to meet the highest levels of sensoriality while guaranteeing clean labeling.



Want to know more about Natural vanillin benefits?



Food Market Applications

Rhovanil® Natural brings its **sweet, creamy, and cocoa-like characteristics** to many applications in the **food & beverage** market.

Nutrition, plant-based or high protein content foodstuffs

Chocolate, caramel, and malt flavors to complement single-flavor chemicals and cocoa extracts

All types of **fruit flavors**, including natural strawberry, raspberry, banana, and fruit blends, are transformed into sweet, creamy, candy-like profiles that are loved by children

Sweets and sugars containing vanilla

French biscuits, pastries, cakes, and custards

Beverages (alcoholic and non alcoholic), coffee creamers

Dairy products, ice cream

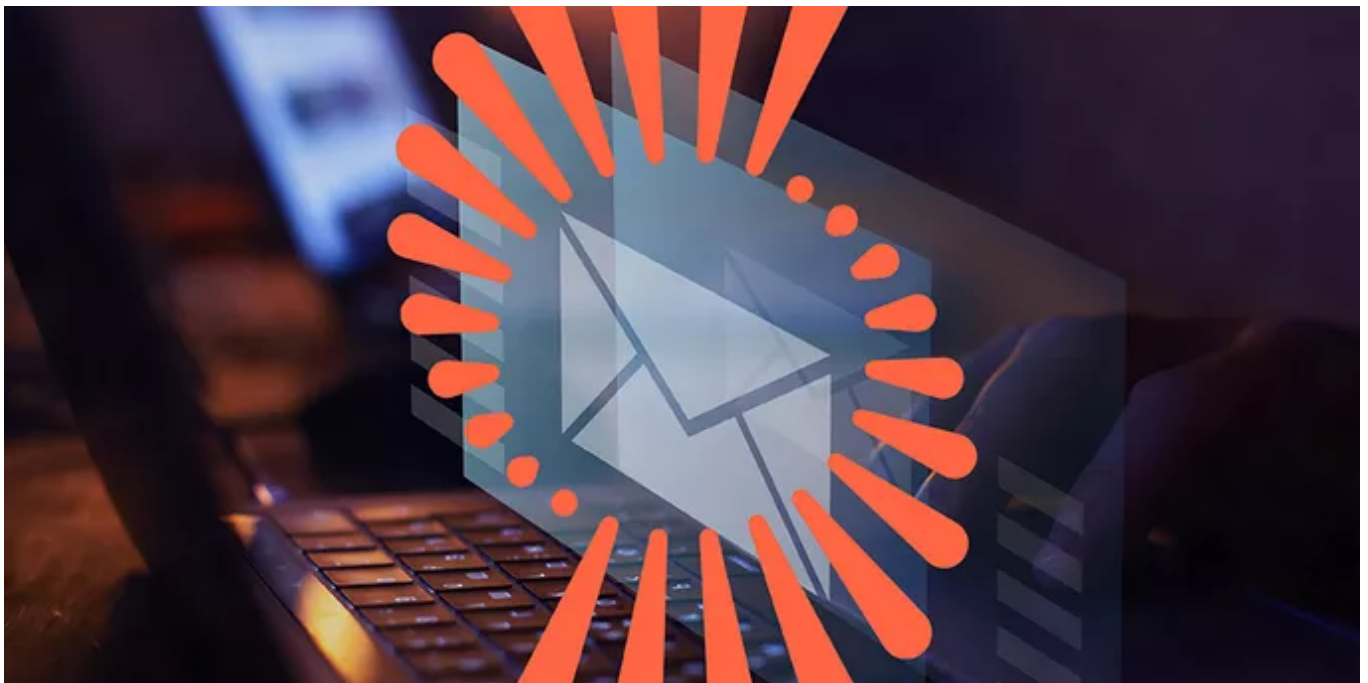


A Leading non-GMO Natural Vanillin Solution

As vanilla bean production cannot cover the world's needs in vanillin and prices reach historic highs, Rhovanil® Natural becomes **an excellent alternative or complement to natural flavorings**: it is natural vanillin that **meets both European regulation N°1334/2008 on flavorings (article 16) and US Food and Drug Administration (FDA) 21CFR101.22(a)(3) natural labeling regulations**, a key advantage for international food operators. The **Rhovanil® Natural** range **is fully compliant with the most stringent flavorings regulations in the EU and in the US** as a natural standard in the



Also, Rhovaniil® Natural CW has a very clean profile that is a one-to-one replacement for standard Rhovaniil vanillin.



Contact Our Experts

Our team is ready to help you specify the right solution for your product

Contact us



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Product portfolio

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